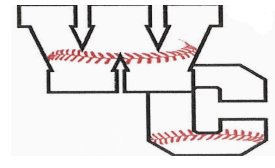


Westmoreland County Little League

The youth of today, the leaders of tomorrow.



To Our Sponsors,

It's that time of year! Our sponsors have been more than gracious in the past and we hope you will continue your support of Little League this year and in the years to come. As Westmoreland County Little League (WCLL) continues to grow, the children and volunteers need the continued support of our community. For the 2024 season, we will be continuing different levels of sponsorship and each level comes with its own form of recognition and/or advertisement.

Below are the different options for sponsorships available this year for WCLL.

Grand Slam – \$500.00+ Donation

With the Grand Slam, your donation will sponsor an entire team within WCLL for the Spring season and will include the name of your business printed on the back of each player's jersey. In addition, you will one (1) full-color 3 ft. x 5 ft. advertising banner located at Westmoreland Recreation Park in Montross, unless requested otherwise, for both the Spring and Fall seasons and an engraved Sponsor's Plaque with a picture of the team you have sponsored.

Home Run - \$400.00 Donation

With the Home Run, sponsors will receive one (1) full-color 3 ft. x 5 ft. advertising banner located at Westmoreland Recreation Park in Montross, unless requested otherwise, for both the Spring and Fall seasons. You will receive an engraved Sponsor's Plaque with a picture of a WCLL team. You can choose the specific team you would like a picture of or WCLL will select one.

Triple - \$300.00 Donation

With the Triple, sponsors will receive one (1) full-color 3 ft x 5 ft advertising banner located at Westmoreland Recreation Park in Montross, unless requested otherwise, for both the Spring and Fall seasons. In addition, sponsors will receive a standard 5x7 Sponsor's Plaque.

Double - \$200.00 Donation

With the Double, sponsors will receive a standard 5x7 Sponsor's Plaque.

Single - \$85.00 Donation

With the Single, your donation will go to **"Sponsor-A-Player."** This allows sponsors the opportunity to sponsor a player who otherwise may not be able to play due to the financial burden for their family. The sponsor can select whom they would like to sponsor or WCLL will apply the funds to a player in need. Sponsors will receive a certificate of appreciation from WCLL.

We hope you will find a level of sponsorship that best fits your budget and your heart, and please know that we greatly appreciate any and all donations that are given to WCLL no matter how large or small. Every bit helps so reach as deeply as you can and support the children of your county as they learn the values taught to them in Little League Baseball and Softball.

Sincerely,
Westmoreland County Little League

Westmoreland County Little League 2024 Sponsorship Agreement

Name of Sponsor: _____

Name of Sponsor Representative: _____

Mailing Address: _____

City: _____ St: _____ Zip: _____

Phone Number: _____

Email Address: _____

Amount enclosed: \$ _____ (make checks payable to Westmoreland Co. Little League)

Level of Sponsorship: _____

If you selected Grand Slam, please indicate the name you would like printed on

Jerseys: _____

IMPORTANT: All Grand Slam, Home Run, and Triple Sponsorships must be accompanied by a business card, letterhead and/or other artwork. Artwork may also be submitted by EPS file to westmorelandcountylittleleague@gmail.com. Artwork may be color or black & white and must be designed as you wish it to appear on your banner. All renewals are subject to approval by Westmoreland County Little League.

This agreement between the Westmoreland County Little League (WCLL) and the above signed Sponsor is for the 2024 season. Sponsorship of a team in WCLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorships do afford some benefits (detailed below), the higher purpose is to help the local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team for WCLL does not permit the Sponsor to have any rights or responsibilities in the operation of WCLL or any team within, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team within WCLL. Nothing herein shall make the Sponsor or WCLL partners or joint ventures. The Sponsor and WCLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in Westmoreland County Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in WCLL only and NOT for Little League. Use of the "keystone logo" or any other logo of Little League is prohibited unless permission is expressly granted in writing by Little League International.

Westmoreland County Little League is a 501(C)(3) Non-profit Charitable Organization. Accepted and agreed to:

_ Sponsor Representative Signature

Date

WCLL Board Member Signature

Date

_ WCLL Board Member Signature (if applicable)

Date

WCLL Board Member Signature (if applicable)

Date

Please mail all donations and completed forms to:

Westmoreland County Little League
P. O. Box 116
Montross, VA 22520